



KRISTALLNACHT

The Reich pogroms of November, 1938

Everything you need to prepare, participate, and help make remembrance visible.

01

BEFORE NOV 9

PREPARE

Prepare your organization to participate in #ShineTheLight.

- Assign a site coordinator.
- Download, print, and display campaign materials.
- Invite your community to participate.
- Decide how your organization will activate #ShineTheLight, whether through a lights-on moment, lobby display, gathering, or another appropriate format.
- Encourage families and community members to participate from home as well.

02

NOV 9

WHAT TO DO ON NOVEMBER 9



INVITE

Ask your community, colleagues, families, and friends to join you.



LIGHT

Turn on a light in your community center, federation, congregation, school, window, home, or gathering space.



REMEMBER

Share why you remember. Organizations may also choose to include a brief reflection, testimony, candle-lighting, or other remembrance moment appropriate for their community.



TAG

Share a photo, video, reflection, or message using #ShineTheLight.

Tag the participating organizations so your participation can be seen and shared as part of the broader campaign.

03

AFTER NOV 9

SHARE YOUR IMPACT

Help us capture the collective impact of #ShineTheLight.

Please submit:

- Photos and videos from your activation
- Stories or reflections shared by your community
- Participation counts, when available
- Links to public posts using #ShineTheLight
- Any additional highlights from your community



SUBMIT YOUR ACTIVATION

[INSERT SUBMISSION LINK + DEADLINE]

Thank you for helping make remembrance visible.